

AMERICAN BOARD OF DENTAL SLEEP MEDICINE

ABDSM Logo

Terms and Conditions of Use

The ABDSM logo is a trademark of the American Board of Dental Sleep Medicine (ABDSM). In order to ensure that the ABDSM's reputation as a leader in dental sleep medicine is not tarnished by the misuse of this trademark, it is imperative that the ABDSM logo is used and represented only as detailed in this policy.

Use of the color version of the ABDSM logo is reserved for the ABDSM alone and is prohibited from use by others.

Black and white versions of the logo have been developed. The black and white ABDSM Diplomates logo may be used by Diplomates of the ABDSM in good standing who have been granted permission to use the logo by the ABDSM ("Diplomate logo"). The black and white ABDSM International Certificant logo may be used by International Certificants of the ABDSM in good standing who have been granted permission to use the logo by the ABDSM ("IC logo").

Terms and Conditions

1. This agreement prohibits the use of the color version of the ABDSM logo.
2. The Diplomate logo and IC logo should be displayed in the appropriate form, size and color (black & white) - enlargements beyond 200 x 200 pixels will not be allowed.
3. The Diplomate logo may be used by current Diplomates in good standing only. The IC logo may be used by International Certificants in good standing only. Anyone who discontinues ABDSM status for any reason must immediately remove the Diplomate or IC logo from all their materials.
4. The Diplomate logo or IC logo may be used on stationery, websites, or other promotional materials to promote the individual's designation.
5. Given the potential costs of producing signage and other permanent fixtures, Diplomates or International Certificants who wish to include the Diplomate logo or IC logo on such structures must submit a draft of the design to the ABDSM for approval.
6. An individual with a Diplomate or International Certificant status that is pending may not use the Diplomate logo or IC logo prior to being approved.
7. The Diplomate logo or IC logo shall not be used in such a way as to imply that the ABDSM accepts responsibility for or endorses opinions of the user of the Diplomate logo or IC logo.
8. The Diplomate logo or IC logo shall not be used in such a way as to confuse or mislead others into thinking a document, website, social networking profile or other promotional tool is from or sponsored by the ABDSM.
9. In the event that an individual is affiliated with a company or organization, it must be made clear that the individual, not the company or organization, is a Diplomate or International Certificant of the ABDSM.
10. In the event of a temporary or permanent suspension, withdrawal, or expiration of ABDSM status, the Diplomate or International Certificant shall immediately cease to publish or distribute all documents carrying the Diplomate logo or IC logo and shall cease to display the logo in any way. Any permanent fixtures or signs using the Diplomate logo or IC logo

must be removed immediately from public display until the suspension is lifted by the ABDSM.

11. The Diplomate logo consists of two elements: a symbol and the word "Diplomate". The IC logo consists of two elements: a symbol and the word "International Certificant." These elements must be used together and may not be separated or altered in any way.
12. The Diplomate logo and IC logo shall be displayed at a size large enough that all elements are large enough to read.
13. The Diplomate logo and IC logo shall be displayed only in the designated black and white color scheme.
14. The original size of the Diplomate logo and IC logo may be reduced or enlarged if necessary, provided the original proportion between height and width (aspect ratio) is maintained.
15. To maintain a clear identification, the Diplomate logo or IC logo should appear proportionally isolated from other graphic elements. The Diplomate logo or IC logo should not be reproduced on a strongly patterned background that would diminish its authenticity. The Diplomate logo or IC logo must not be obscured by intersecting lines, shadows, images, screens or other graphic features.
16. If it is found that any individual or organization is using the ABDSM logo, Diplomate logo, IC logo, or any other version or likeness of this logo, in any way other than as stated in this policy, that person or organization is in violation of trademark law. A warning will be given if a violator is found misrepresenting themselves through use of the ABDSM logo, Diplomate logo, or IC logo. If the same violator continues to misrepresent themselves, they will risk losing their ABDSM status. Violators are also subject to a fine of \$1,000 per offense.
17. Any request for the Diplomate logo or IC logo use varying from the above guidelines must be approved in writing by the ABDSM.

The ABDSM reserves the right to withdraw permission to use the symbol immediately from Diplomates or International Certificants who violate any of the provisions of this agreement.