

AMERICAN BOARD OF DENTAL SLEEP MEDICINE

ABDSM Logo

Terms and Conditions of Use

The ABDSM logo is a trademark of the American Board of Dental Sleep Medicine (ABDSM). In order to ensure that the ABDSM's reputation as a leader in dental sleep medicine is not tarnished by the misuse of this trademark, it is imperative that the ABDSM logo is used and represented only as detailed in this policy.

Use of the color version of the ABDSM logo is reserved for the ABDSM alone and is prohibited from use by others.

A black and white version of the logo has been developed for use by ABDSM Diplomates in good standing who have been granted permission to use the logo by the ABDSM.

Terms and Conditions

1. The logo should be displayed in the appropriate form, size and color (black & white) - enlargements beyond 200 x 200 pixels will not be allowed.
2. The logo may be used by current Diplomates in good standing only – anyone who discontinues Diplomate status for any reason must immediately remove the logo from all their materials.
3. The logo may be used on stationary, websites or other promotional, materials to promote that the individual is designated as a Diplomate of the ABDSM.
4. Given the potential costs of producing signage and other permanent fixtures, Diplomates who wish to include the ABDSM logo on such structures must submit a draft of the design to the ABDSM for approval.
5. An individual with a Diplomate status that is pending may not use the ABDSM logo prior to being approved.
6. The ABDSM logo shall not be used in such a way as to imply that the ABDSM accepts responsibility for or endorses opinions of the user of the ABDSM logo.
7. The ABDSM logo shall not be used in such a way as to confuse or mislead others into thinking a document, website, social networking profile or other promotional tool is from or sponsored by the ABDSM.
8. In the event that an individual is affiliated with a company or organization, it must be made clear that the individual, not the company or organization, is a Diplomate of the ABDSM.
9. In the event of a temporary or permanent suspension, withdrawal, or expiration of Diplomate status, the Diplomate shall immediately cease to publish or distribute all documents carrying the ABDSM logo and shall cease to display the logo in any way. Any permanent fixtures or signs using the ABDSM logo must be removed immediately from public display until the suspension is lifted by the ABDSM.
10. The ABDSM logo consists of two elements: a symbol and the word Diplomate. These elements must be used together and may not be separated or altered in any way.
11. The ABDSM logo shall be displayed at a size large enough that all elements are large enough to read.
12. The ABDSM logo shall be displayed only in the designated black and white color scheme.

13. The original size of the ABDSM logo may be reduced or enlarged if necessary, provided the original proportion between height and width (aspect ratio) is maintained.
14. To maintain a clear identification, the ABDSM logo should appear proportionally isolated from other graphic elements. The ABDSM logo should not be reproduced on a strongly patterned background that would diminish its authenticity. The ABDSM logo must not be obscured by intersecting lines, shadows, images, screens or other graphic features.
15. If it is found that any individual or organization is using the ABDSM logo, or any other version or likeness of this logo, in any way other than as stated in this policy, that person or organization is in violation of trademark law. A warning will be given if a violator is found misrepresenting themselves through use of the ABDSM logo. If the same violator continues to misrepresent themselves, they will risk losing their Diplomate status. Violators are also subject to a fine of \$1,000 per offense.
16. Any request for ABDSM logo use varying from the above guidelines must be approved in writing by the ABDSM.

The ABDSM reserves the right to withdraw permission to use the symbol immediately from Diplomates who violate any of the provisions of this agreement.